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Before the Federal Communications Commission Washington, D.C. 20554

FILED/ACCEPTED

AND IN 2006

Federal Communications Commission

Office of the Secretary

In the Matter of Federal Communications Commission Notice of Proposed Rulemaking (NPRM) on Media Ownership.

Docket No. 06-121

Comment of Media Action Marin on behalf of itself and the below listed concerned individuals and organizations.

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Mill Valley Seniors for Peace, Bill Usher, Chair
Canal Human & Economics Council, Jon
Marin Peace and Justice Coalition
Be The Media, by David Mathison
Social Justice Center of Marin
[other sign-ons pending]

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Social Justice Center of Marin
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[other sign-ons pending]

THE FOLLOWING INDIVIDUAL RESIDENTS OF MARIN COUNTY

Name	Email address Phone for verification purposes only (415- Please check, for notification of future media
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PINASON FONE	94MANT 5. MV 4/5-398 7436 Fromer@Ka. 20.00 3832593
Heather te Grand	heather le Grot legentlong 453 4084
Roy S. Smoth Street Gotterman	rsmith 20023 sayahor con 472-5816
Sia Chyfi	Si abeep and ref 415454.4119
SEAN PRENDIVILLE Brian Lamoreux	brian lampreaux a mac.com 269-3610
Jin Deitz Jean Deitz ANDUNCLAY 1811831	Jene deitz.com 43537/7 L Jean e deitz.com 43537/7 L ANDROCLANTI DYAMO. com -
Portra Basia Ott	bott 301 @ coment 460-5354 Logs
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Before the **Federal Communications Commission** Washington, D.C. 20554

In the Matter of Federal Communications Commission Notice of Proposed Rulemaking (NPRM) on Media Ownership,

Docket No. 06-121

DOCKET FILE COPY ORIGINAL

Comment of Media Action Marin on behalf of itself and the below listed concerned individuals and organizations.

A. INTRODUCTION

Media Action Marin MAM is a grassroots media advocacy group in Marin County that 1) works to inform the Marin public about the failure of the mainstream corporate media to provide unbiased and diverse news and information on the important issues of the day, 2) educates viewers about the potential of Community Television to educate and inform community members and to give Marin's diverse cultures a voice in their community, and 3) takes a leadership role in the effort to build and run a successful Marin Community Media Center (MCMC).

On June 21, 2006, the Federal Communications Commission (FCC) initiated its Quadrennial Regulatory Review of Broadcast Ownership Rules, and is seeking comment through a formal Notice of Proposed Rulemaking (NPRM). The following comments on this NPRM are hereby submitted to the FCC today by Media Action Marin.

With this background, Media Action Marin Respectfully Submits the following Comment to the Federal Communications Commission in this proceeding:

Democracy demands diversity of opinion

Protect the First Amendment

The public has the constitutional right to communicate in an uninhibited marketplace of ideas. The purpose of the First Amendment is to preserve that right. As stated by the United States Supreme Court:

"It is the purpose of the First Amendment to preserve an uninhibited marketplace of ideas in which truth will ultimately prevail rather than to countenance monopolization of that market... It is the right of the public to receive suitable access to social, political, esthetic, moral and other ideas which is crucial here." (Red Lion Broadcasting Co. V. FCC, 395 U.S. 367)

Just a Few Corporations Control The Media

Over the last twenty years, corporate ownership concentration has led to steep declines in female, minority and local ownership opportunities and the homogenization of content in radio, television and newspapers. In truth, just a few corporations control most of what Americans see, hear and read.

Ownership Matters

The main goal of any action being considered by the Federal Communications Commission should be the protection of diversity in media ownership. The FCC should stand firmly in favor of a diverse, equitable and fair media marketplace. Prior to enacting any new rules on media ownership, Media Action Marin and the undersigned

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Media Action Marin, by Peter Franck, Chair
Mill Valley Seniors for Peace, Bill Usher, Chair
Canal Human & Economics Council, Jon
Ortega, President
Marin Peace and Justice Coalition
Be The Media, by David Mathison
Social Justice Center of Marin
[other sign-ons pending]

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